Analysis of Production and Marketing of Gum and Resin to Integrate Pastoralist Sustainable Economic Benefits

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Abstract

The main objectives of the study were to analyze production and marketing of gum and resin to integrate Pastoralists' sustainable economic benefits in Adadle Woreda of Shebele Zone. The major data sources of this study were both primary and secondary data sources. The initial survey was conducted to collect village-level information such as Challenges facing by gum and resin production in pastoral community's, Market opportunities for gum and Resin and Socio-economic benefits of gum and resin and others livelihood activities major gum and resin collectors and traders. For the quantitative analyses, a total of 67 households from study area were randomly selected. The study was mainly used descriptive method of data analysis. Data collected from the sources were cleaned, coded and entered in to Excel and made ready for analysis. Qualitative data obtained through focused group and key informants discussion were summarized, interpreted and narrated. The finding of this study shows that majority of the interviewed respondents were cooperatives. Finally, the study showed that their positive expectation of the respondents towards gum and resin collection if practiced community awareness creation, mobilization and establish strong linkage from collectors, retailers/whole sellers, cooperatives and national actors of gum and resin product.

Key Words: *Production, Gum and Resin, Marketing*